

2016 Massachusetts Community Transportation Coordination Conference

Creating a Transportation Management Association

Presenters

- Julia Prange Wallerice, MassCommute
- Stephanie Cronin, Middlesex 3 Coalition
- Doug Halley, Crosstown Connect

Facilitator

- Aniko Laszlo, MassDOT

MassCommute

- MassCommute is a coalition of 12 TMAs that work with businesses to promote and provide transportation options that benefit both employers and employees
- TMAs are funded by member dues
- Each TMA is structured differently
- To form a TMA, you need three businesses to serve as founding members.
- Advice: get support of the municipalities. Working with MassDOT and MassRides
- Website: <http://www.masscommute.com/tma-services/>

CrossTown Connect

- CrossTown Connect is a TMA
- They created a dispatch system that allows riders to call in the day of their transportation need, which results in less cancellation
- Challenge: jurisdictional boundaries (such as transit authority service areas) create invisible boundaries dividing the towns

Middlesex3

- Goal is to improve transportation and enhance mobility for senior and people with disabilities
- Creating shuttle services between Boston, Cambridge, and Route 3

Q&A

- To whom does a TMA report?
 - To the funding source
 - Monthly reporting to MassDOT if the TMA gets funding from the Congestion Mitigation and Air Quality (CMAQ) program